



Test Scores!

# Keep Up!

Volume 1

Issue 2

The superior man understands what is right;  
the inferior man understands what will sell.

- Confucius

Success is the reward for toil.

- Sophocles

The great are they who attempt the difficult  
things which lesser men avoid.

- Indian Proverb

To conquer oneself is a greater victory than to  
conquer thousands in battle.

- Buddha

Prepare for the difficult while it is still easy.  
Deal with the big while it is still small. Difficult  
undertakings have always started with what's  
easy. Great undertakings always started with  
what is small.

- Lao-Tzu

All you need in this life is ignorance and  
confidence, and then success is sure.

- Mark Twain

He that will not stoop for a pin, will never be  
worth a pound.

- Samuel Pepys

He that climbs the tall tree has won right to  
the fruit. He that leaps the wide gulf should  
prevail in his suit.

- Sir Walter Scott

I can give you a six-word formula for success:  
"Think things through – then follow through."

- Edward Rickenbacker

Be a tail to lions rather than a head to jackals.

- The Talmud

To climb steep hills requires slow pace at first.

- Shakespeare

Success usually comes to those who are too  
busy to look for it.

- Thoreau

If you intend to work, there is no better place  
than right where you are; if you do not intend  
to go to work, you cannot get along anywhere.  
Squirming and crawling from place to place  
can do no good.

- Abe Lincoln

Success is a result, not a goal.

- Flaubert



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